



DeepFA AI plugin guide

For WordPress and WooCommerce

Version 2.2.0

deepfa.ir

What the plugin does

DeepFA AI takes the time-consuming work of running a WordPress site and does it with AI: writing articles and planning a month of content, SEO for each post as it is published, questions and answers with structured data, internal links, bringing old posts up to date, alt text, audio versions of posts, articles from podcasts and videos, labelling and answering comments, tidying Persian text and key takeaways, writing in Elementor, smart site search, and sending posts to Telegram and Bale channels; and in WooCommerce: product descriptions, photos on a clean background, advert photos, buying guides built on the store's own products, short product videos and a summary of what buyers say.

Automatic jobs only fill what is empty; they never replace what you wrote. Each job is paid for from your DeepFA credit, every model shows its price beside it, and bulk jobs show what they will roughly cost before they start.

Installing

1. In the WordPress dashboard, go to Plugins → Add New, search for "DeepFA AI", then install and activate it.
2. Or download the plugin's zip from deepfa.ir and install it from the same screen with Upload Plugin.
3. Once it is active, a "DeepFA AI" menu appears in the dashboard; carry on with "Getting started".

Requirements: WordPress 6.2 or later, PHP 7.4 or later, and a DeepFA account with an API key. The store tools appear only when WooCommerce is active.

Contents

- | | |
|-------------------------------------|--------------------------------|
| 1. Getting started | 9. Content health |
| 2. Writing articles | 10. Images, audio and podcasts |
| 3. Persian editor and key takeaways | 11. Comments |
| 4. Elementor | 12. Telegram and Bale |
| 5. Content calendar | 13. WooCommerce |
| 6. SEO on its own | 14. Budget and access |
| 7. Internal links | Frequently asked questions |
| 8. Smart search | |

1 Getting started

The plugin uses your DeepFA account through an API key. Every job is paid for from your DeepFA credit, and its cost is shown as it is done.

1. Make an API key in your DeepFA panel, in the API section.
2. Enter the key in DeepFA AI → Settings → Connection, save, and press “Check the key”.
3. Buy API credit for the plugin: the same money gets more credit than a prepaid pack.
4. Leave the models on Automatic: the least expensive suitable model is used. Each model’s price is shown beside it.

DeepFA AI · Settings

Connection

Writing

Features

Automatic

Comments

Chatbot

Access

Budget

Store

API key

*****test

Check the key

☐ Remove the saved key

[Make a key in your DeepFA panel](#) · [Buy API credit](#)

For this plugin, API credit is the better buy: the same money gets more credit than a prepaid pack.

Text model

Automatic (gpt-6-luna)

Image model

Automatic

Model for editing pictures

Automatic (nano-banana-2-lite)

Product photos on a clean background.

Speech model

eleven-v3 — 0.05 credits a character

Voice

Sarah — female

Transcription model

Automatic (gpt-4o-mini-transcribe)

Articles from podcasts and videos.

Embedding model

Automatic (text-embedding-3-small)

Finds related posts for internal links.

Video model

Automatic (grok-imagine-15)

Short product videos made from the product photo.

Save Changes

2

A whole article is written step by step - the outline, each section, questions and answers and the conclusion - so even a long one never times out.

1. DeepFA AI → Write an article: enter a topic and keywords, choose the length, and press Write.
2. In the block editor, open the DeepFA AI sidebar for the article, title ideas, the excerpt, SEO text, tags, a featured image, an audio version or a translation.
3. Select any paragraph and use the DeepFA AI menu in its toolbar to improve, shorten, expand, correct or translate it.
4. DeepFA AI → Bulk articles: one topic per line, written in the background and kept as drafts, published, or scheduled.
5. With WooCommerce, choose a buying guide, a comparison or a list of the best as the article type, and the products it should recommend: it presents them honestly and links to them.

The complete guide to winter skin care · Post

The complete guide to winter skin care

In winter, cold air and indoor heating take moisture from the skin. A simple routine with a gentle cleanser, a rich moisturiser and sunscreen keeps it healthy.

In winter, cold air and indoor heating take moisture from the skin. A simple routine with a gentle cleanser, a rich moisturiser and sunscreen keeps it healthy. In winter, cold air and indoor heating take moisture from the skin. A simple routine with a gentle cleanser, a rich moisturiser and sunscreen keeps it healthy.

In winter, cold air and indoor heating take moisture from the skin. A simple routine with a gentle cleanser, a rich moisturiser and sunscreen keeps it healthy. In winter, cold air and indoor heating take moisture from the skin. A simple routine with a gentle cleanser, a rich moisturiser and sunscreen keeps it healthy.

In winter, cold air and indoor heating take moisture from the skin. A simple routine with a gentle cleanser, a rich moisturiser and sunscreen keeps it healthy. In winter, cold air and indoor heating take moisture from the skin. A simple routine with a gentle cleanser, a rich moisturiser and sunscreen keeps it healthy.

In winter, cold air and indoor heating take moisture from the skin. A simple routine with a gentle cleanser, a rich moisturiser and sunscreen keeps it healthy. In winter, cold air and indoor heating take moisture from the skin. A simple routine with a gentle cleanser, a rich moisturiser and sunscreen keeps it healthy.

DeepFA AI

0.32 credits used

Write the article

Title, excerpt, SEO and tags

Image and audio

Questions and answers

Write questions and answers

Do I need sunscreen in winter?
Yes. Most UV light passes through clouds, so the skin needs sunscreen on grey winter days too.

How often should I moisturise?
At least morning and night, and again after every wash.

Is hot water bad for the skin?
Very hot water strips the skin of its natural oils; lukewarm water is better.

Add them to the end of the post

They also go into the FAQ structured data that search engines read.

Internal links

Find internal links

a rich moisturiser
→ [Vitamin C for skin: benefits and how to use it](#)

3 Persian editor and key takeaways

Persian text tidied the way an editor would: half spaces, the Persian ی and ک, Persian punctuation and quotation marks. Code, links and English text are left alone.

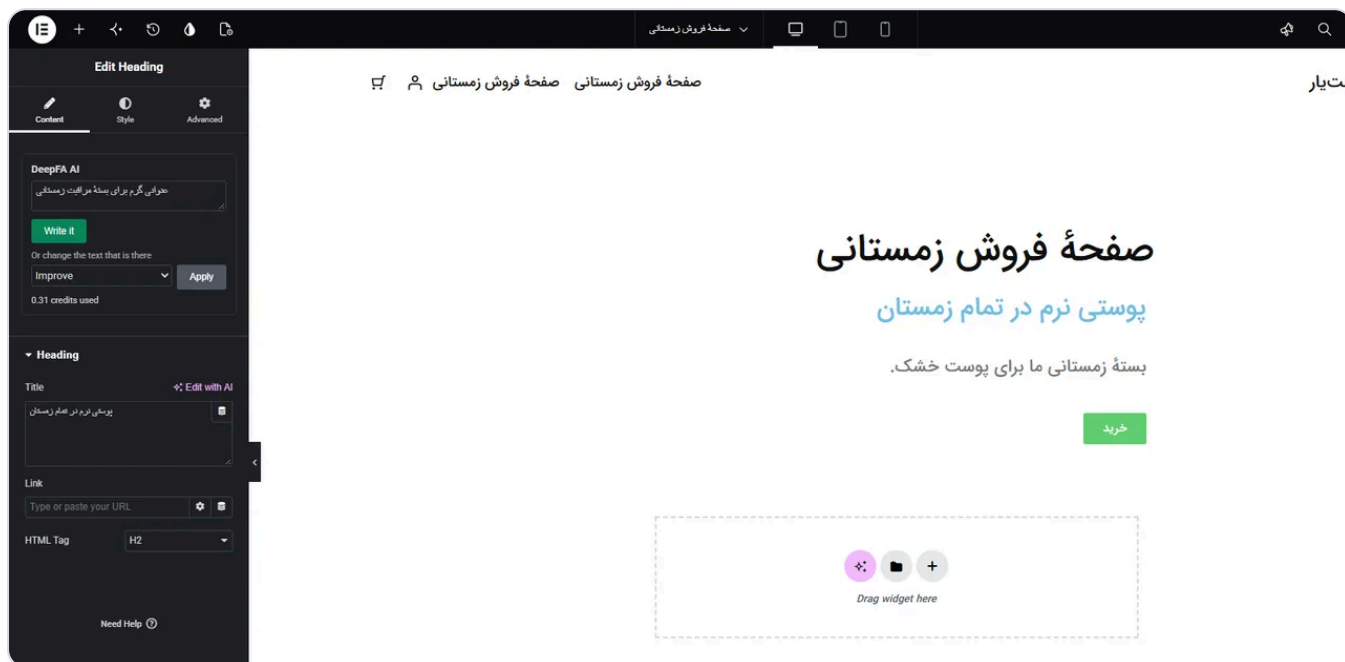
1. In the block editor sidebar, Persian editor: "Tidy the Persian text (free)" corrects by rules; "Proofread with AI" corrects spelling and grammar too.
2. In the post list, tick posts and choose "Tidy the Persian text (DeepFA AI)" from the bulk actions.
3. To tidy every post, page and product as it is saved, tick the Persian editor in DeepFA AI → Settings → Features.
4. Key takeaways in the sidebar writes three to five points and adds them in a box at the top of the post; on publish, they can be added on their own from Automatic.

The screenshot shows the WordPress editor interface. At the top, there's a header bar with "Post - مراقبت از پوست در زمستان؛ راهنمای ساده" and buttons for "Save draft", "Publish", and a menu icon. The main content area on the left contains the Persian text of the article, including a title "مراقبت از پوست در زمستان؛ راهنمای ساده", an introduction paragraph, a subheading "چرا پوست در زمستان خشک می‌شود؟", and a list of two bullet points. On the right, the "DeepFA AI" sidebar is open, showing a list of actions: "Write the article", "Title, excerpt, SEO and tags", "Image and audio", "Persian editor", "Key takeaways", "Questions and answers", "Internal links", and "Translation". The "Persian editor" section has two buttons: "Tidy the Persian text (free)" and "Proofread with AI", with a note "16 corrections made." below them. The "Key takeaways" section has a button "Write the key takeaways" and a box titled "نکات کلیدی" containing a summary of the article's content. At the bottom of this box is a button "Add them to the top of the post".

4 Elementor

The Heading, Text Editor and Button widgets get a DeepFA AI box at the top of their panel.

1. Select a widget, write what its text should say, and press "Write it".
2. Or choose improve, shorten, expand, correct, simplify, a tone or a translation, and press "Apply" to change the text that is there.



5 Content calendar

A month of article topics planned from what your site is about, avoiding what it has already covered.

1. DeepFA AI → Content calendar: describe the site, add keywords if you like, and press “Plan the topics”.
2. Edit the topics, keywords and dates, untick the ones you do not want, and press “Write the checked articles”.
3. To plan and schedule every month on its own, switch it on in DeepFA AI → Settings → Automatic.

DeepFA AI · Content calendar

Plan a month

What the site is about

Leave empty to use “About your site” from Settings

Keywords to build around

Separated by commas

Month

Next month

Articles

8

Language

As in Settings

Plan the topics

To plan and schedule every month on its own, switch it on in [Settings → Automatic](#).

The plan

☒ Topic	Keywords	Date
☒ A skin care routine for beginners Searched often by new readers	skin care routine, beginners	11/01/2026
☒ What is niacinamide and who is it fo A common question from buyers	niacinamide, serum	11/06/2026
☒ Mineral vs chemical sunscreen Ahead of the warm season	sunscreen, SPF	11/11/2026
☒ How to tell your skin type A good way into the products	skin type, oily skin	11/16/2026
☒ 7 common face-washing mistakes A list format that gets clicks	face wash, cleanser	11/21/2026
☒ Hyaluronic acid: the complete guide Goes with the moisturiser article	hyaluronic acid, hydration	11/26/2026

When written

Publish on its date

Length

Medium (about 1,200 words)

Category

—

☒ Questions and answers
☒ Make a featured image

About 76 credits an article; 6 articles, about 455 credits.

Write the checked articles

6 SEO on its own

When something is published, what it is missing can be filled in a minute later: the excerpt, the SEO title and meta description, tags and the images' alt text. Nothing a person wrote is replaced.

1. DeepFA AI → Settings → Automatic: tick "Fill in what it is missing" and choose the parts and the post types.
2. Tick "Add questions and answers" to give new posts a questions section, with the FAQ structured data search engines read.
3. Tick "Add internal links" to link each new post to related ones, on words already in its text.

DeepFA AI · Settings

Connection Writing Features **Automatic** Comments Chatbot Access Budget Store

These jobs run on their own and spend credit without anyone pressing a button. They only fill what is empty; nothing a person wrote is replaced. The monthly ceiling in Budget limits them.

When something is published

- ☒ Fill in what it is missing
 - ☒ Excerpt ☒ SEO title and meta description ☒ Tags ☒ Alt text for its images
 - ☒ Add questions and answers to new posts
 - ☒ Add internal links to related posts

For

- ☒ Posts ☐ Pages ☒ Products

Internal links per post

Refresh old posts

posts a week (0 is off)

The oldest posts that need it most are rewritten to be current and fuller. WordPress keeps the previous version among the post's revisions.

Content calendar

- ☒ Plan next month's articles on its own, and write them on their dates

articles a month

[Save Changes](#)

7 Internal links

Posts are linked to the posts that are really about the same thing. Links only go into paragraphs and lists, once per post linked to, and can all be taken out again.

1. DeepFA AI → Internal links: press “Index all published posts” once.
2. Press “Add links to all published posts” to link the whole site in the background.
3. In the editor, “Internal links” in the sidebar suggests links for the post you are writing; add them with one click.

DeepFA AI · Internal links

6 / 9

Published posts in the index

For the whole site

Each post is linked to the posts most related to it, on words already in its text. Links only go into paragraphs and lists, at most once per post linked to.

Index all published posts

Add links to all published posts

0.49 credits a post; for 9 posts, about 4 credits.

Take out every link DeepFA AI added

To link every new post as it is published, switch it on in [Settings → Automatic](#).

2

Posts with links added lately

2

Links per post at most

Links added lately

Post	Links to
Serum or cream: what is the difference?	active ingredients → Vitamin C for skin: benefits and how to use it
The complete guide to winter skin care	a rich moisturiser → The best moisturiser for dry skin sunscreen → Do you need sunscreen on cloudy days?

8 Smart search

The site's own search finds posts by meaning as well as by words, so a visitor finds the right page even when it uses other words.

1. Index the site once on the Internal links page; new and edited posts join the index on their own.
2. DeepFA AI → Settings → Search: switch on smart search, and the short answer above the results if you want it.
3. Each search and each answer is made once and kept for a week; the answers a day can be limited, and both count towards the monthly ceiling.

Search results for: “کرم برای پوست خشک در زمستان”

کرم برای پوست خشک در زمستان

Search

A short answer from this site

در زمستان از پاک‌کننده ملایم و مرطوب‌کننده غنی استفاده کنید و ضدآفتاب را کنار نگذارید.
سرم ویتامین C روال کامل را توضیح می‌دهد.

9 Content health

A report of what each published post is missing: meta description, excerpt, featured image, alt text, enough text, a recent update, internal links.

1. DeepFA AI → Content health: click a number at the top to see only those posts.
2. Tick posts, choose what to fill in, and press “Fill in what is missing”, or “Refresh the text” to bring old posts up to date.
3. To refresh a few old posts every week on their own, set the number in DeepFA AI → Settings → Automatic.

9 / 9

Posts that need something

3

No excerpt

3

No featured image

6

Images without alt text

3

Thin text

4

Not updated for a year

6

No internal links

Fill in for the chosen posts:

☒ Excerpt

☒ SEO title and meta description

☒ Alt text

☐ Featured image

☐ Questions and answers

☐ Internal links

Fill in what is missing

Refresh the text

Check again

☐ Post	Needs	Words	Updated	DeepFA AI
☐ Do you need sunscreen on cloudy days? Post	No excerpt No featured image Thin text Not updated for a year No internal links	14	June 1, 2025	–
☐ A five-step night skin care routine Post	No excerpt No featured image Thin text Not updated for a year No internal links	13	June 1, 2025	–
☐ Vitamin C for skin: benefits and how to use it Post	No excerpt No featured image Thin text Not updated for a year No internal links	15	June 1, 2025	–
☐ The complete guide to winter skin care Post	Images without alt text Not updated for a year No internal links	663	August 28, 2025	–
☐ The best moisturiser for dry skin Post	Images without alt text No internal links	463	October 27, 2025	–
☐ Serum or cream: what is the difference? Post	Images without alt text No internal links	388	April 25, 2026	–
☐ Night moisturising cream Product	Images without alt text	11	October 2, 2026	–
☐ Vitamin C serum Product	Images without alt text	0	October 2, 2026	–
☐ SPF 50 sunscreen Product	Images without alt text	0	October 2, 2026	–

11

10 Images, audio and podcasts

Alt text written by a model that looks at the image, an audio version of a post, and an article written from a podcast or a video.

1. Media library, list view: tick images and choose "Write alt text with DeepFA AI" from the bulk actions.
2. Open an audio or video file and press "Write an article from it": the article is saved as a draft with the file's player at the top.

The screenshot shows the 'Edit Media' interface in WordPress for a podcast episode. The title is 'Podcast episode 12: skin in winter'. Below the title is a permalink and a 'Change Permalink Structure' link. A media player is embedded, showing a progress bar at 00:00. Below the player is a 'Short Description' field. Underneath is a 'Description' field with a note 'Displayed on attachment pages.' and a rich text editor toolbar. A 'DeepFA AI' button is present with a sub-button 'Write an article from it'. The 'Metadata' section has fields for 'Artist' and 'Album'. On the right sidebar, the 'Save' section shows upload details: 'Uploaded on: Oct 2, 2026 at 16:57', 'Uploaded by: (no author)', 'File URL: http://127.0.0.1:8099/wp-content/upl...', and a 'Copy URL to clipboard' button. Below this is a 'Download file' link and file metadata: 'File name: podcast-skin-care.mp3', 'File type: MP3 (audio/mpeg)', 'File size: 163 KB', 'Length: 0 minutes, 10 seconds', and 'Bitrate: 128kb/s CBR'. At the bottom of the sidebar are 'Delete permanently' and 'Update' buttons. The 'Featured image' section has a 'Set featured image' link.

11 Comments

Each new comment or product review is labelled: a question, praise, a complaint, spam or abuse. Spam can go to the spam folder, and replies can be suggested or posted on their own.

1. DeepFA AI → Settings → Comments: switch it on and choose what happens to spam, abuse and replies.
2. In the comments list, the AI column shows each label; “Post the suggested reply” posts it after you read and edit it.
3. Automatic replies go only to questions and praise, and only once the comment is approved; complaints always wait for a person.

Comments

Screen Options Help

All (3) | Mine (0) | Pending (1) | Approved (2) | Spam (1) | Trash (0)

Bulk actions

Apply

All comment types

Filter

3 items

☐	Author	Comment	In response to	Submitted on	AI
☐	Reza c1@example.com	Very helpful, thank you for this article Unapprove Reply Quick Edit Edit Spam Trash Post the suggested reply Thank you for your kind words - we are glad it helped! Post the suggested reply	The complete guide to winter skin care View Post	2026/10/02 at 4:57 pm	Praise
☐	Sara c0@example.com	Is this routine fine for oily skin too? Unapprove Reply Quick Edit Edit Spam Trash Post the suggested reply	The complete guide to winter skin care View Post	2026/10/02 at 4:57 pm	Question
☐	Maryam c2@example.com	My order arrived late and I am not happy Approve Reply Quick Edit Edit Spam Trash Post the suggested reply	The complete guide to winter skin care View Post	2026/10/02 at 4:57 pm	Complaint

Bulk actions

Apply

3 items

12 Telegram and Bale

Each new post is sent to your channels a couple of minutes after it is published: its featured image, title, a short teaser and the link.

1. Make a bot with BotFather in Telegram or in Bale, and add it to your channel as an admin.
2. DeepFA AI → Settings → Channels: enter the bot token and the channel, choose what to send, save, and press "Send a test message".
3. A host in Iran may not reach Telegram; Bale works from anywhere.

DeepFA AI · Settings

Connection

Writing

Features

Automatic

Comments

Chatbot

Search

Channels

Access

Budget

Store

A post is sent to these channels a couple of minutes after it is first published: its featured image, title, a short teaser and the link.

Telegram bot token

.....Dsaw

☐ Remove the saved token

Make a bot with @BotFather in Telegram and add it to the channel as an admin.

Telegram channel

@poostyar

Bale bot token

.....3GiN

☐ Remove the saved token

Make a bot with @botfather in Bale and add it to the channel as an admin.

Bale channel

@poostyar

Send

☒ Posts

☐ Pages

☒ Products

The message

☒ With the featured image

☒ Write the teaser with AI (otherwise the excerpt is used)

Test

Send a test message

Telegram: sent. Bale: sent.

Save the page first. A host in Iran may not reach Telegram; Bale works from anywhere.

Save Changes

13 WooCommerce

Product text, photos on a clean background, advert photos, short product videos and a summary of what buyers say.

1. In a product, the DeepFA AI box writes the description, the short description and SEO text, cleans the photo's background and makes a short video.
2. Choose a scene and press "Make an advert photo" to see the product in it; make it the main image or add it to the gallery.
3. In the product list, tick products and choose "Write with DeepFA AI" or "Clean the photos with DeepFA AI" from the bulk actions.
4. DeepFA AI → Settings → Store: write new products on their own, choose the photo background, and show the review summary.

Edit product [Add new product](#)

Night moisturising cream

Permalink: <http://127.0.0.1:8099/?product=night-moisturising-cream> [Change Permalink Structure](#)

DeepFA AI

Anything the text should say, or the scene for the image (optional)

[Write the description](#) [Write the short description](#) [Write the SEO title and meta](#) [Make a product image](#) [Clean the photo's background](#) [Make a short video](#)

Product data — **Simple product** ☐ Virtual ☐ Downloadable

General

Regular price (\$)

Sale price (\$)

[Schedule](#)

Reviews

[Add Comment](#)

No comments yet.

Publish

[Preview Changes](#)

Status: Published [Edit](#)

Visibility: Public [Edit](#)

Published on: Oct 2, 2026 at 16:57 [Edit](#)

Catalog visibility: Shop and search results [Edit](#)

[Copy to a new draft](#) [Move to Trash](#) [Update](#)

Product image

Click the image to edit or update

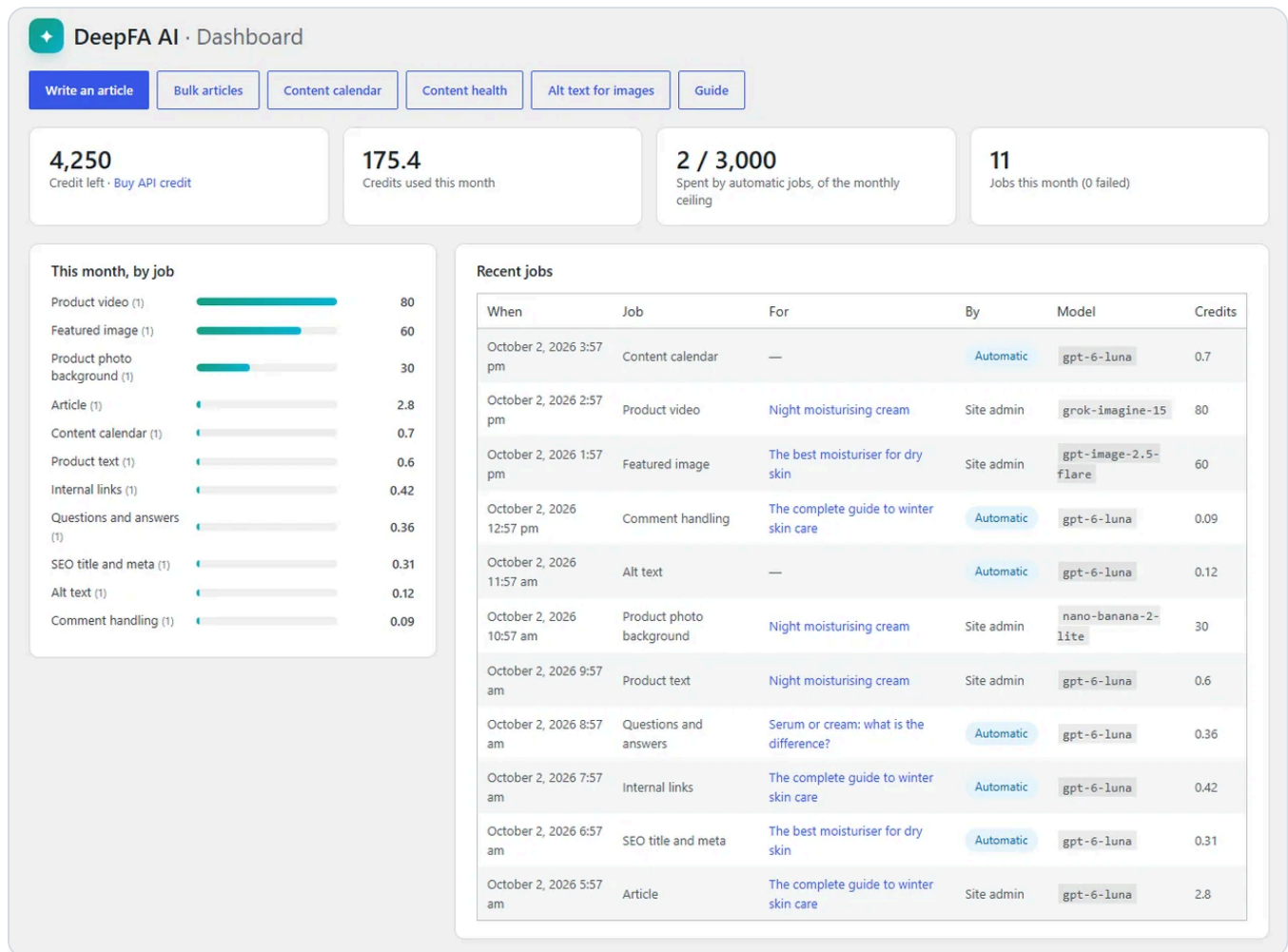
[Remove product image](#)

Product gallery

14 Budget and access

The balance is always in the admin bar. You are warned before the credit runs out, and automatic jobs can be given a monthly ceiling.

1. DeepFA AI → Settings → Budget: set the warning line and the monthly ceiling for automatic jobs.
2. DeepFA AI → Settings → Access: choose which roles may use which tools.
3. The dashboard shows what was spent this month, by job and by who started it.



DeepFA AI · Settings

Connection

Writing

Features

Automatic

Comments

Chatbot

Access

Budget

Store

Who can use the AI

☒ Administrator

☒ Editor

☒ Author

☐ Contributor

☐ Subscriber

☐ Customer

☒ Shop manager

Who can use which tools

Tools	Editor	Author	Contributor	Subscriber	Customer	Shop manager
Writing: articles, the editor, bulk articles, the content calendar, articles from audio	☒	☒	☐	☐	☐	☒
SEO: meta, questions and answers, internal links, content health	☒	☒	☐	☐	☐	☒
Images and audio: featured images, alt text, audio versions	☒	☒	☐	☐	☐	☒
Store: product text, photos and videos	☒	☒	☐	☐	☐	☒
Comments: suggested replies	☒	☒	☐	☐	☐	☒

Administrators can always use every tool. A role also needs to be ticked above.

Save Changes

The Access tab: which roles may use which tools.

Frequently asked questions

Do I need a DeepFA account?

Yes. The plugin works with your DeepFA account's API key, and each job is paid for from that account's credit. Make the key in the DeepFA panel, in the API section.

Which credit should I buy?

API credit. It is the better buy for the plugin: the same money gets more credit than a prepaid pack.

How do I keep the cost in check?

Each model's price is shown beside it in Settings, and bulk jobs show an estimate before they start. In the Budget tab, give automatic jobs a monthly ceiling and set a warning line to be emailed before the credit runs out.

What is sent to DeepFA?

Only what each job needs, and only when it runs: the topic and notes you type, the text of the post or product, the image for alt text and photo editing, the comment for a reply, the audio or video file for an article, and a visitor's search for smart search. Nothing is sent before you enter an API key. Channel posts go straight from your site to Telegram or Bale.

Automatic jobs do not run

Automatic jobs run on WordPress's scheduler (and on Action Scheduler when WooCommerce is installed), which is started by visits to the site. If `DISABLE_WP_CRON` is set in `wp-config.php`, add a real cron job for `wp-cron.php` on the server.

Making a product video fails

The video is made from the product photo, which DeepFA has to be able to open; on a site that cannot be reached from the internet, such as a local install, no video can be made.

Does it work with a Persian date plugin?

Yes. The dates in the plugin's pages, such as the content calendar, follow Parsi Date or WP-Jalali, so a Persian site sees them in the Jalali calendar.

Posting to Telegram does not work

Hosts in Iran usually cannot reach Telegram; use a Bale channel, or run the site on a host outside Iran. "Send a test message" in the Channels tab shows the exact error.

Does it work with Yoast SEO or Rank Math?

Yes. When Yoast SEO, Rank Math or SEOPress is active, the SEO title and meta description are written into it.

Support

Send a ticket from the Support section of your DeepFA panel.